



SPECTRUM

IMPORTANT DATES

| | |
|--|---|
| Setup | Friday, January 17 1:00 p.m. – 6:00 p.m. |
| Exhibit Hours | Saturday, January 18 9:00 a.m. – 4:30 p.m. |
| Networking Reception in Exhibit Hall | Saturday, January 18 6:40 p.m. – 8:00 p.m. |
| Exhibit Hours | Sunday, January 19 9:00 a.m. – 4:30 p.m. |
| Wine Tasting Reception in Exhibit Hall | Sunday, January 19 7:00 p.m. – 8:00 p.m. |
| Exhibit Hours | Monday, January 20 9:00 a.m. – 4:30 p.m. |
| Social Event for Fellows, Residents and Medical Students in Exhibit Hall | Monday, January 20 7:00 p.m. – 8:00 p.m. |
| Exhibit Hours | Tuesday, January 21 9:00 a.m. – 4:00 p.m. |
| Dismantle | Tuesday, January 21 4:00 p.m. – 6:00 p.m. |

January 18-21, 2020 Nobu Hotel • Miami Beach, FL

The Spectrum conference is a multidisciplinary oncology conference taking place January 18-21, 2020 at the Nobu Hotel in Miami Beach. Global thought leaders from various medical specialties will convene to offer the single most unique and comprehensive medical symposium that is truly multidisciplinary. Spectrum offers dedicated lectures and tumor boards, hands on workshops, nursing and technologist focused sessions, and programs for medical students, residents and fellows. Meet your colleagues and friends and network during the social events every evening.



Nobu Hotel

500+

PARTICIPANTS

85+

EXPERT
FACULTY

15+

POWERHOUSE
SESSIONS

Purchase Your Booth at
thespectrumconference.org

COURSE DIRECTORS



Govindarajan Narayanan, M.D.

Interventional Radiologist - MCVI
Chief of Interventional Oncology -
Miami Cancer Institute
Professor of Radiology - FIU Herbert
Wertheim College of Medicine
Miami, FL



Riccardo Lencioni, M.D., FSIR, EBIR

University of Pisa, Italy
Professor of Radiology
Miami Cancer Institute
Honorary Research Professor
Miami, FL

Provided by:



305-279-2263 | exhibitsales@ccmcm.com | 8333 NW 53rd Street, Suite 450 | Doral, FL 33166



Nobu Hotel

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thespectrumconference.org



EXHIBIT BOOTHS AND BADGES

| PRODUCT | PRICE |
|--------------------------------------|------------|
| 10' x 10' Booth (2 Exhibitor Badges) | \$5,000 |
| 10' x 20' Booth (4 Exhibitor Badges) | \$10,000 |
| 10' x 30' Booth (6 Exhibitor Badges) | \$20,000 |
| 20' x 20' Booth (8 Exhibitor Badges) | \$25,000 |
| Additional Exhibitor Badges | \$750 each |

Includes one bottle of red and white wine for the networking evening event.

INDUSTRY SESSIONS & EVENTS

| PRODUCT | PRICE |
|-----------------------------------|----------|
| Pre-Lunch Industry Session | \$15,000 |
| Afternoon Industry Session | \$10,000 |
| Hands-On Ablation Workshop | \$4,000 |
| Hands-On Embolization Workshop | \$4,000 |
| SPECTRUM Gala (Table of 10) | \$2,000 |
| SPECTRUM Gala (Individual Ticket) | \$225 |

MARKETING OPPORTUNITIES

Marketing opportunities are available for purchase to enhance your company's presence at SPECTRUM 2020. Visit the Online Exhibitor Center at thespectrumconference.org to take advantage of these opportunities. Please see the list of available opportunities below. (*) Indicates exclusive items available on a first-come, first-served basis.

| PRODUCT | PRICE |
|--|--------------|
| Elevator Door Wrap | \$15,000 |
| WiFi Network Sponsorship * | \$12,500 |
| Branded Conference Bag * | \$10,000 |
| Branded Stairs | \$10,000 |
| Mobile App * | \$10,000 |
| Window Clings | \$10,000 |
| Branded Coffee Cups/ All Refreshment Breaks * | \$10,000 |
| Hotel Room Keycards * | \$10,000 |
| Attendee Badge Lanyards * | \$7,500 |
| Product Display Showcase | \$5,000 each |

| PRODUCT | PRICE |
|---|--|
| Email Communication Bundle (one of each) | \$6,000 <i>(Savings: \$3,000)</i> |
| Pre-Meeting Email Communication | \$3,000 each |
| Email Communication During the Meeting | \$3,000 each |
| Post-Meeting Email Communication | \$3,000 each |
| Hotel Room Door Drop | \$2,000 each <i>(Hotel Fees Apply)</i> |
| Session Bag Insert | \$1,500 each |
| Table Top Decal Bundle | 5 for \$3,000 / day <i>(Savings: \$750)</i> |
| Table Top Decal | 1 for \$750 / day |
| Mobile App Push Notifications | \$750 each |

Purchase Your Booth at thespectrumconference.org

QUESTIONS? Toll-Free: 888.334.7495 • Phone: 305.279.2263 • exhibitsales@ccmcme.com