

# EXHIBIT TERMS AND CONDITIONS

- In exchange for payment in full SPECTRUM provides the benefits as outlined on the application.
- In exchange for payment in full for the exhibit(s) contracted by the exhibitor SPECTRUM will provide the following for each booth: exhibit space with 6ft skirted table & chairs (as per class level). All equipment will be made available through the hotel. Exhibitors may provide their own equipment or furnishings. The exhibit hall is carpeted. Any internet charges / electricity or rigging at the table are to be paid by the exhibitor and set-up through the hotel or expo company.
- Although the exhibition area will be locked during closed hours neither SPECTRUM nor the facility assume responsibility for damage to, loss, theft of property of the exhibitors, the exhibitors' agents, employees, or invitees.
- Payment in full is due by December 31, 2021 and after this date at the time of application. In the event that you cancel sponsorship or exhibit space, 50 percent of the contracted amount will be refunded to the company if SPECTRUM receives notice of cancellation by December 31, 2021. If a sponsorship other than exhibiting is cancelled after SPECTRUM has incurred associated costs i.e. Room keys, flash drives, the costs incurred to SPECTRUM will also be deducted from the amount to be reimbursed. After December 31, 2021 there will be no refund of sponsorship payment. All sponsorships cancellations must be submitted in writing to SPECTRUM. No-shows are not eligible for refunds.
- SPECTRUM reserves the right to adjust exhibit space assignments.
- In the event of failure or inability to fulfill this contract or to furnish the space due to fire, strikes, authority of the law, act of God, or any other cause or reason, SPECTRUM agrees to return to the sponsor all deposits or other monies paid and thereupon this agreement shall be deemed canceled by mutual consent, and SPECTRUM shall be relieved from all responsibility.
- Sponsor and/or exhibitor agrees to be responsible for his/her own property. Sponsor or exhibitor shall release, hold harmless and indemnify SPECTRUM from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees that result from an allegation of negligence on the part of the sponsor or SPECTRUM or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.
- No sponsorship events outside of approved SPECTRUM events are allowed at the facility unless approved prior by SPECTRUM.

As an accredited CME provider, SPECTRUM is governed by the Florida Medical Association's standards for Commercial Support of Continuing Medical Education. In accordance with the standards SPECTRUM has established the following policies for commercial exhibits held in conjunction with its educational activities:

- Arrangement for exhibits may neither influence planning nor interfere with the presentation of the educational activity.
- Commercial/promotional materials may not be displayed or distributed in the same room immediately before, during, or immediately after the CME activity.
- Representatives of commercial supporters and exhibitors may attend the CME activity if they wish but may not engage in sales activity in the room where educational activity is held.
- Exhibits cannot be a condition of provision of commercial support for CME activities.

The signature at the end of Section 1 in the application acknowledges receipt of and agrees to abide by the Exhibit Terms & Conditions as published by SPECTRUM which regulations are considered to be a part of the agreement between the commercial supporter and SPECTRUM if this application is accepted by SPECTRUM. Acceptance of this application as an agreement between the commercial supporter and SPECTRUM will occur when email confirmation occurs by a SPECTRUM representative. SPECTRUM does not guarantee the number of attendees. It is understood that all sponsorship agreements are subject to review by the Program Directors. It is agreed that disapproval of an exhibit by the Program Directors will result in termination of the agreement without penalty to either party. All claims or suits arising out of the application's acceptance or rejection shall be governed by the laws of the State of Florida.

# APPLICATION

## Corporate Membership and Annual Meeting Exhibit

### SECTION 1 - COMPANY INFORMATION

Company Name:  
(as it should appear on signage and printed recognition)

Contact Name:

Address:

City: State: Zip:

Website:

Phone: Email address:

Additional emails for updates regarding meeting:

*Please attach a paragraph description of your company (no more than 50 words) and a logo with transparent background.*

**CORPORATE MEMBERSHIP LEVEL:** Check one  
**PLATINUM (\$50,000)**      **GOLD (\$30,000)**      **SILVER (\$20,000)**      **BRONZE (\$10,000)**

**EXHIBIT CLASS REQUESTED:** Check one  
**20x20: (\$25,000)**      **10x30: (\$20,000)**      **10x20: (\$10,000)**      **10x10: (\$5,000)**

Product or services to be exhibited:

Do NOT locate me near:

I agree to the terms and conditions listed in the exhibitor prospectus. Please mark with an X

Signature: Type Name: Date:

### SECTION 2 - PAYMENT INFORMATION

(Cobbe Consulting & Management - SPECTRUM Tax ID Number: 80-0138723)

Application with the payment and other communications may be addressed to the following:

Email: [fcobbe@cobbemanagement.com](mailto:fcobbe@cobbemanagement.com)

Mail: **Cobbe Consulting & Management: SPECTRUM, 319 S Glen Arven Avenue, Temple Terrace, FL 33617**

Enclosed is a check payable to "Cobbe Consulting & Management-Spectrum " in the amount of \$

I hereby authorize the following amount to be charged to my credit card:

Amount Authorized: Card #: Visa, MC, AMEX

Expiration Date: Security Code or CIN Number: Billing Zip Code:

Name as it appears on Card:

Mailing Address for credit card:

**All sponsorships must be paid in full by December 31, 2021.**

# SPECTRUM – Additional Sponsorship Options Application

Please indicate the promotional opportunity you would like to secure below. Some opportunities have limited availability. Upon receipt of this application form, SPECTRUM staff will confirm availability of the selected opportunity requested below. Companies securing advertising will be required to provide all ad copy and graphics necessary for the advertisement. SPECTRUM will provide complete advertising instructions including format and size.

Company Name:

Contact Name:

Address:

Phone:

Email Address:

## Please Indicate the Opportunity Option Below:

Industry Symposium - \$15,000

Embolization Workshop - \$4,000

Ablation Workshop - \$4,000

Badge & Lanyard - \$7,500

Hotel Key Cards - \$10,000

Sanitizing Station - Registration - \$3,000

Sanitizing Station - Outside Hall- \$2,500

Meter Board Signage - \$2,000

Branded Stairs - \$10,000

Wifi Network Sponsorship- \$12,500

Charging Station - \$8,000

Tote Bags - \$10,000

Sanitizing Station - Exhibit Hall - \$4,500

Elevator Door Wrap - \$15,000

Window Clings - \$10,000

### Ads:

Program Title Page to Exhibitors - \$3,000

Full Page Ad - \$2,000

Hotel Room Drop - \$2,000

Promotional Eblast - \$3,000

Inside Bank Cover Ad- \$3,000

Half-Page Ad - \$1,250

Tote Bag Insert - \$1,000

Enclosed is a check payable to "Cobbe Consulting & Management-Spectrum " in the amount of \$

I hereby authorize the following amount to be charged to my credit card:

Amount Authorized:

Card #:

Visa, MC, AMEX

Expiration Date:

Security Code or CIN Number:

Billing Zip Code:

Name as it appears on Card:

Mailing Address for credit card:

Please complete this form and return to the SPECTRUM office via email [fcobbe@cobbemanagement.com](mailto:fcobbe@cobbemanagement.com). Staff will contact you directly to manage your request and answer any additional questions you may have. We are always looking for innovative ways to communicate and assist our members. If you have any suggestions for programs we can develop together, please let us know.

Cobbe Consulting & Management, 319 S. Glen Arven Avenue, Temple Terrace, FL 33617.

Email: [fcobbe@cobbemanagement.com](mailto:fcobbe@cobbemanagement.com) Website: [www.thespectrumconference.org](http://www.thespectrumconference.org)